

Federal Communications Commission

FCC MB - CDBS Electronic Filing
Account number: 801845

Description: KTTV FORM 388 2Q 2009
Application Reference Number: 20090701ACY
Successfully filed at Jul 1 2009 3:50PM

Based on the information supplied, no fee is required.

[Menu](#)

[Logout](#)

Federal Communications Commission Washington, D.C. 20554		Approved by OMB 3060-1115 (June 2009)	FOR FCC USE ONLY
FCC 388		DTV Quarterly Activity Station Report	
		FOR COMMISSION USE ONLY FILE NO. -20090701ACY	
Licensee FOX TELEVISION STATIONS, INC.			
Call Sign KTTV	Facility Id 22208	Previous Call Sign (if applicable)	
Community of License			
City	State	County	Zip Code
LOS ANGELES	CA	LOS ANGELES	90025 -
Nielsen DMA LOS ANGELES	World Wide Web Home Page Address WWW.MYFOXLA.COM		Licensee Renewal Expiration Date (mm/dd/yyyy) 12/01/2014
Channel Numbers: (Check the Channel Number(s) to which this form applies.)			
<input checked="" type="checkbox"/> Analog	11		
<input checked="" type="checkbox"/> Digital	65		
Report reflects information for quarter ending: 06/30/2009			
Have you opted to comply with Option One, Two, or Three (once elected, this choice may not change)? <input type="radio"/> Option One (A and D) <input checked="" type="radio"/> Option Two (B and D) <input type="radio"/> Option Three (C and D)			
Over the past quarter, if you have fully complied with the requirements of the selected option?		<input checked="" type="radio"/> Yes <input type="radio"/> No	
Comments:			
Were you required to air service loss notices (See 47 C.F.R. 73. § 674(b)(5) for details)?		<input type="radio"/> Yes <input checked="" type="radio"/> No	
If YES, Complete Section E			
Simulcasting:			
Prior to termination of signal, did you simulcast on your Analog channel and your primary Digital stream?		<input checked="" type="radio"/> Yes <input type="radio"/> No	
If YES, complete only one of the form for both. If NO, complete a form for your Analog Channel and a second for your primary Digital stream.			
Application Purpose:			
<input checked="" type="radio"/> DTV Education Report			
<input type="radio"/> Amendment		File Number -	
If an amendment, include a comment explaining the reason and the portions of the pending application that are being revised.			

Section B (For broadcasters electing Option Two)

On its analog channel, and its primary digital stream, a station must run an average of 16 transition-related PSAs and 16 transition-related crawls, snipes, and/or tickers per week in each quarter, all between the hours of 5 a.m. and 1 a.m. It must also run one 30 minute DTV-related informational program once, and one Countdown piece per day during the days prior to the conclusion of the transition. Comment boxes MUST be used to describe these compliant activities (See rules for

additional details).

Total Number of Eligible DTV Transition-Related PSAs and Crawls, Snipes, and/or Tickers (CSTs) Run -- Last Quarter

How many DTV PSAs and CSTs did your station run between 5:00 a.m. and 1:00 a.m. last quarter?	
Total 5:00 a.m. to 1:00 a.m. PSAs	373
Total 5:00 a.m. to 1:00 a.m. CSTs	261
For informational purposes only, how many DTV PSAs and CSTs did your station run in the last quarter from 6:00 a.m. to 9:00 a.m.?	
Total 6:00 a.m. to 9:00 a.m. PSAs	47
Total 6:00 a.m. to 9:00 a.m. CSTs	0
For stations located in the Atlantic, Eastern, or Pacific Time Zone, how many DTV PSAs and CSTs did your station run in the last quarter from 6:00 p.m. to 11:35 p.m. (must average at least 4 per week)?	
Total 6:00 p.m. to 11:35 p.m. PSAs	148
Total 6:00 p.m. to 11:35 p.m. CSTs	82
For stations located in the Alaskan, Central, or Mountain Time Zone, how many DTV PSAs and CSTs did your station run in the last quarter from 5:00 p.m. to 10:35 p.m. (must average at least 4 per week)?	
Total 5:00 p.m. to 10:35 p.m. PSAs	
Total 5:00 p.m. to 10:35 p.m. CSTs	
Comments:	

30 Minute Educational Programs - Last Quarter

How many 30 minute, DTV-related informational programs did your station run during the quarter? At least one such program must be run between the hours of 8:00 a.m. and 11:35 p.m., after April 1, 2009 and prior to your station's termination of analog service (See 47 C.F.R. § 73.674(d)(5) for additional details).	
Total number of 30 Minute Informational Programs	2
Comments:	

Countdown Eligible Pieces - Last Quarter

Beginning on April 1, 2009 or 60 days prior to termination of their analog service, whichever is later, all stations participating in Option Two must engage in special "Countdown to DTV" activities. Stations must execute a minimum of one "Countdown To DTV" on-air activity per day during the days leading up to their analog termination. During the last quarter, how many of each eligible "Countdown to DTV" pieces did your station run?	
0	Graphic Displays
0	Animated Graphics
145	Graphic and Audio Displays

0	Longer Form Reminders
Comments:	

Mandatory Daily Notices - Last Quarter

Beginning April 1, 2009, Option Two stations must also provide information about antenna use, the need for rescanning, and walk-in DTV help centers. These notices must be aired for no fewer than 15 seconds each, at least once per day, between 8 a.m. and 11:35 p.m., and at least three times per week between 8 p.m. and 11 p.m. in the Atlantic, Eastern and Pacific time zones, and between 7 p.m. and 10 p.m. in the Mountain, Central, and Alaskan time zones, until the station terminates analog programming. Stations may choose alternative on-air methods to comply with these notice requirements, but if so they may not be counted toward the transition PSA/transition CST obligations. (See 47 C.F.R. § 73.674(b)(6)-(8) for additional details).	
Have you aired a sufficient number of antenna information notices this quarter (one per day and at least three per week during primetime)?	<input checked="" type="radio"/> Yes <input type="radio"/> No
Have you aired a sufficient number of rescanning notices this quarter (one per day and at least three per week during primetime)?	<input checked="" type="radio"/> Yes <input type="radio"/> No
Have you aired a sufficient number of help center notices this quarter (one per day and at least three per week during primetime)?	<input checked="" type="radio"/> Yes <input type="radio"/> No
Comments:	

Section D (For all broadcasters)

Additional DTV On-air Initiatives - Last Quarter	
Did your station run additional on-air initiatives (such as news reports, town hall meetings, and in particular, nightlight effort, etc.) during the quarter? The comment box may be used to describe these initiatives.	<input checked="" type="radio"/> Yes <input type="radio"/> No
<p>Comments:</p> <p>KTTV AIRED THE FOLLOWING NEWS REPORTS DURING THE QUARTER:</p> <p>5/16 "CALL CENTER" 2X-KTTV 5/18 "DTV" 3X-KTTV 5/20 "DTV TEST" GDLA (KTTV) 5/21 "TEST SHOW" (KTTV, 12NOON) 5/22 "DTV" KTTV 5/25 "DTV SPECIAL" (KTTV) 5/28 "DTV 4X-KTTV 5/29 "DTV" KTTV 6/1 "DTV" 2X-KTTV 6/2 "DTV" KTTV 6/3 "DTV" KTTV 6-4 "DTV" KTTV 6-5 "DTV" KTTV 6-6 "DTV" KTTV 6/7 "DTV" KTTV 6/8 "DTV" 3X-KTTV 6/10 "DTV SHOW" (12NOON, KTTV) + 4X VO'S ON KTTV 6/11 "DTV" 4X-KTTV 6/12 "DTV TEST" (12NOON, KTTV) + 3X VO'S ON KTTV 6/16 "MAN SAVED BY DTV CONVERSION" (SOT/VO) 1X ON KTTV "DTV CONVERSION" KTTV</p> <p>ANALOG SOFT TEST = RUN THREE TIME ON THR MAY 21 = INCLUDED A PACKAGE EXPLAINING WHAT VIEWERS OF ANTENNA TV NEEDED TO DO - AND WE PROVIDED THE FCC'S NATIONAL HELP NUMBER.</p>	

DTV MT. WILSON = NEWS PACKAGE AIRED SAT JUN 6 ON 10PM NEWS (AND MORNING SHOWS THE NEXT DAY) = A LOOK AT HOW THE DTV TRANSITION IS AFFECTING THE TELEVISION BUSINESS. SHOT AT THE KTTV-KCOP TRANSMITTER SITE.

BEST BUY DEMO = NEWS PACKAGE AIRED SUN JUN 7, REPEATED MON JUN 8 ON 10PM NEWS (AND MORNING SHOWS ON THE 9TH) = DEMONSTRATION/EXPLANATION IN BEST BUY STORE ABOUT HOW TO HOOK UP/RESCAN A DTV CONVERTER BOX.

DTV WALK IN CENTER = NEWS PACKAGE AIRED TUE JUN 9 ON 10PM NEWS (AND MORNING SHOWS THE NEXT DAY) = WE FOCUS ON ONE OF THE MANY COMMUNITY GROUPS OPERATING WALK-IN DTV HELP CENTERS IN THE LOS ANGELES AREA. THE LOCATION WE FOCUSED ON WAS AT A CATHOLIC CHURCH IN NORTH HILLS, IN THE SAN FERNANDO VALLEY. STORY INCLUDES A DEMONSTRATION OF HOW TO HOOK UP AND RESCAN A BOX.

FCC CHAIRMAN/LOCAL ANCHORS = NEWS PACKAGE AIRED WED JUN 10 ON 10PM NEWS (AND MORNING SHOWS THE NEXT DAY) = REPORT ON FCC CHAIRMAN'S PANEL WITH LOCAL ANCHORS AT THE TELEVISION ACADEMY TO TALK ABOUT DTV AWARENESS.

BEST BUY INSTALL = NEWS PACKAGE AIRED THR JUN 11 @ 10PM (AND MORNING SHOWS THE NEXT DAY) = WE FOLLOW A BEST BUY "GEEK SQUAD" CREW AS THEY DO ONE OF THEIR FREE INSTALLATIONS OF A PREVIOUSLY PURCHASED DTV CONVERTER BOX. WE FOLLOW THE PROCESS OF CONNECTING AND RESCANNING A DTV BOX.

DTV TRANSITION DAY = NEWS PACKAGE AIRED FRI JUN 12 @ 10PM = LIVE REPORT AND PACKAGE FROM KTTV-KCOP MASTER CONTROL. THE PACKAGE INCLUDED A LOOK AT HOW ONE STATION IN THIS MARKET SIGNED OFF ITS ANALOG SIGNAL EARLIER IN THE DAY AND A REMINDER OF NEEDED PREPARATION AND THE REQUIREMENT TO RESCAN THE NEXT MORNING.

Station Website Additional Activity Related to the DTV Transition - Last Quarter

Does your station have a Website? Yes No

If YES, did your station provide additional DTV related information or activities on that Website? The comment box may be used to describe what was posted on the station's Website. Yes No

Comments:
ON THE MYFOXLA.COM HOMEPAGE, KTTV HAS A DESCRIPTIVE BUTTON "DTV: DIGITAL TELEVISION IS COMING. CLICK HERE FOR INFORMATION" THAT GOES TO A DEDICATED PAGE THAT DESCRIBES THE TIMELINE, FAQ'S, THINGS TO KNOW, WHY THE CONVERSION, CONVERTERBOX COUPONS, ETC. IT ALSO LINKS TO OTHER DTV SITES.

Additional DTV Outreach Efforts -- Last Quarter

Check all of the DTV related activities listed below that your station engaged in over the last quarter. The comment box may be used to describe this activity.

Speaking Engagements
Comments:

Community Events
Comments:
ON APRIL 18TH, KTTV STAFFED A BOOTH AT THE AMERICAN LUNG ASSOCIATION'S "CLIMB CALIFORNIA" EVENT AND DISTRIBUTED DTV FLYERS IN SEVERAL LANGUAGES.
ON MAY 17TH, KTTV STAFFED A BOOTH AT THE NUTS FOR MUTTS EVENT AND DISTRIBUTED DTV FLYERS IN SEVERAL LANGUAGES ALONG WITH THE "DTV MADE EASY" PAMPHLETS.

Other (describe)

Comments:

1) THE STATION PARTNERED WITH THE ABC, CBS AND NBC STATIONS IN THE MARKET TO PROVIDE A CALL CENTER TO HANDLE INITIAL CALLS ON THE DTV TRANSITION. THERE WAS AN INTERACTIVE VOICE RESPONSE PLUS LIVE OPERATORS WHO SPOKE BOTH ENGLISH AND SPANISH. THE SERVICE WAS CONTRACTED THROUGH TELETECH, THE SAME COMPANY THAT PROVIDED A SIMILAR SERVICE FOR THE FCC, AND OUR OPERATORS RECEIVED THE SAME TRAINING AS THEIRS. IF OPERATORS COULD NOT SOLVE VIEWER PROBLEMS, THEY WERE TRANSFERRED TO THE INDIVIDUAL STATIONS.
 2) THE STATION RAN (3) ANALOG SOFT TESTS ON THURSDAY, MAY 21ST THAT INCLUDED INFORMATION EXPLAINING WHAT VIEWERS OF ANTENNA TV NEED TO DO AND PROVIDING THE FCC NATIONAL HELP NUMBER.

This comment box may be used to include other comments or information about your station's DTV activity over the last quarter.

Comments:

IN THE FINAL DAYS LEADING UP TO THE DTV TRANSITION, FOX'S DIVERSITY DEVELOPMENT GROUP CULMINATED OUR EXTENSIVE DTV EDUCATION CAMPAIGN BY REACHING OUT TO OVER 165 ADVOCACY ORGANIZATIONS AND 300 HISTORICALLY BLACK COLLEGES AND UNIVERSITIES, HISPANIC SERVING INSTITUTIONS, AND TRIBAL COLLEGES WITH A COUNTDOWN OF PERTINENT INFORMATION AND SIMPLE INSTRUCTIONS FOR LAST-MINUTE TRANSITION PREPARATION.

FOR NEARLY TWO YEARS, DIVERSITY DEVELOPMENT HAS BEEN COMMITTED TO EDUCATING SOCIALLY- AND ECONOMICALLY-DISADVANTAGED COMMUNITIES ABOUT THE DTV TRANSITION. OUR PERSISTENT OUTREACH TO LOCAL AND NATIONAL COMMUNITY PARTNERS RESULTED IN THE DISTRIBUTION OF DTV MATERIALS AND INFORMATION TO SEVERAL MILLION CONSUMERS WHO MAY NOT HAVE OTHERWISE RECEIVED THIS INFORMATION THROUGH THE TRADITIONAL MEANS OF DISSEMINATION.

Station Certification

I certify that the statements in this document are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Typed or Printed Name of Person Signing	Typed or Printed Title of Person Signing DIRECTOR OF PROGRAMMING
Signature JOHN FRENZEL	Date (mm/dd/yyyy) 07/01/2009

WILLFUL FALSE STATEMENTS ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

FCC NOTICE REQUIRED BY THE PAPERWORK REDUCTION ACT

We have estimated that each response to this collection of information will take 3 hours. Our estimate includes the time to read the instructions, look through existing records, gather and maintain required data, and actually complete and review the form or response. If you have any comments on this estimate, or on how we can improve the collection and reduce the burden it causes you, please write the Federal Communications Commission, AMD-PERM, Paperwork Reduction Project (3060-1115), Washington, D.C. 20554. We will also accept your comments

via the Internet if you send them to pra@fcc.gov. Remember - you are not required to respond to a collection of information sponsored by the Federal government, and the government may not conduct or sponsor this collection, unless it displays a currently valid OMB control number or if we fail to provide you with this notice. This collection has been assigned an OMB control number of 3060-1115.

THE FOREGOING NOTICE IS REQUIRED BY THE PAPERWORK REDUCTION ACT OF 1995, P.L. 104-13, OCTOBER 1, 1995, 44 U.S.C. 3507.